



**Alberta Piano Teachers' Association  
Annual General Meeting  
Online Zoom Meeting  
Friday, September 24, 2021**

**Mission Statement**

The Mission of the Alberta Piano Teachers Association (APTA) is to provide encouragement, inspiration and educational opportunities for all piano teachers in an atmosphere of cooperation and mutual respect.

**Credo**

**We Believe:**

- Teaching is a lifelong learning process. We respect and support teachers at all stages of their professional development.
- The rural teacher is just as important as the urban teacher.
- It is important for teachers to cooperate with other music educators in the community.
- The teacher's role includes promoting the value of music in the lives of students, their families and the community.

**Minutes**

- 1) Call to Order – Veronica Weber – 11:16
- 2) Welcome, Declaration of APTA Mission Statement and APTA Credo
- 3) Adoption of Agenda
  - a. Moved by Michele Tamtom
  - b. Seconded by Faith Milton
  - c. Motion carried
- 4) Adoption of Minutes of last year's AGM held via Zoom on Friday, September 25, 2020
  - a. Moved by Charlotte Jacobson
  - b. Seconded by Michelle Tamtom
  - c. Motion carried

5) Executive Reports:

a. President's Report – Veronica Weber

- i. Veronica will be finishing her term as President this year and she thanks the membership and executive for their support
- ii. Covid obviously made this a very unusual term and prevented opportunities to visit in-person at conferences, however we look forward to being able to again in the future
- iii. We've had a terrific executive this year and every time we hit a road block they came forward with a plan, which included our Launch series of webinars last year and Launch 2.0 this year
- iv. At the moment we have roughly 270 members
- v. One concerning thing moving forward is that we have had a fair number of retirees this past year among our membership (teachers retiring from teaching for various reasons), which is indicative of the current times and the age demographic of APTA .
- vi. We are looking into hiring a Social Media person to help reach out to new potential members and get in front of a younger audience more effectively
- vii. We've had a lot of member interaction over Facebook and through the Launch 2.0 Webinars and Coffee Time chats
- viii. We have good financial reserves, which has been a real blessing in the current times
- ix. We have agreed to let \$2,000 go to the Bursary Fund because the Calgary Festival has been a no-go the past two years
- x. A shout out to a tremendous executive!

b. Vice President/Extended Executive Report – Juanita Stauffer

- i. There is not a large amount to report for Vice President
- ii. In covid times it is very difficult to get together and do things, but we do very much appreciate our Extended Executive members
- iii. (Presentation of a list of Extended Executive members and their locations)
- iv. We are in need of more help in Calgary in the Extended Executive— please contact Juanita Stauffer or someone else in the executive

c. Treasurer's Report – Dara Fensky

- i. The report shows from March 1<sup>st</sup>, 2020 to February 28<sup>th</sup>, 2021
- ii. February 28<sup>th</sup> is our year end, so the report does not include anything past that date this year
- iii. Because the Calgary festival did not run this year, we are giving them a \$2,000 bursary from our reserve
- iv. We did run a deficit income this year but we do have a good reserve at this time

- v. Motion to adopt the Treasurer's Report as presented for the APTA 2020-2021 Fiscal year
    - 1. Moved by Dara Fensky
    - 2. Seconded Joan Blench
    - 3. Motion carried
  - vi. The reviewers of the report for this past year were Jennifer Johnson and Nadine Hanshinen
  - vii. Move to the election of Brenda Jonsson and Jennifer Aumentado for the 2022 review of the APTA books
    - 1. Moved by Dara Fensky
    - 2. Seconded by Sarah Ireland-Harms
    - 3. Motion carried
  - viii. Our revenue is currently down because there has been no conference and no Calgary festival
  - ix. There is also a more hefty deficit due to the Social Media Marketing Pilot Project, however we hope this will pay for itself ultimately
  - x. Motion to adopt the budget as presented for the APTA 2020 – 2022 fiscal year
    - 1. Moved by Dara Fensky
    - 2. Seconded by Rosemarie Penner
    - 3. Motion carried
- d. Social media position – Sarah Ireland-Harms
- i. We are hiring a Social Media professional to take over our Facebook page as well as reach out into other social media platforms (Instagram, etc) to reach a broader audience
  - ii. We received a number of applications and have narrowed them to two candidates which are currently being reviewed
  - iii. We will send out an announcement when one as been selected
- e. Membership Convenor's Report – Joan Blench
- i. The new membership year kicks off at the end of June
  - ii. We are definitely losing members due to many teachers retiring in the past year
  - iii. We ended last year with 304 members from 2020 – 2021
  - iv. This was on par with the past 3 years
  - v. Currently we are sitting at 272 members, for the year 2021 – 2022
  - vi. Hopefully when gatherings begin happening again after Covid restrictions lift, membership will pick up again as we will have more in-person opportunities to offer to members
  - vii. Cautiously optimistic that this number will improve as the year goes on, and that the new Social Media position will improve the reach of APTA
  - viii. We do have a new Member Map on the APTA website that we started last year which allows us to see the general locations of the membership and provides contact information for them if they have chosen to make that information public

- ix. This map is available to parents as well who may be looking for a teacher near them
- x. We currently have 157 APTA members in our Facebook group, which is a private group only open to ATPA members

f. Continuing Education/Lending Library Report – Alison Kilgannon

- i. The role of Continuing Education has had to adapt with the times
- ii. Many of the normal annual events that would have happened were unable to take place
- iii. So instead, there has been a shift of focus to working with the Conference Convenor to provide the Launch 2.0 Webinars which are all available on the APTA website
- iv. The contact information for the presenters can be found there as well
- v. Despite the difficulties that have been caused by Covid, it has also made us very adept at the virtual side of things, which means teachers are now potential able to bring in presenters from all over the world to give talks in your studio online
- vi. APTA Continuing Education would be happy to help you with this! Please reach out if this is something you are interested in doing.
- vii. Alison will be stepping away from the roll of Continuing Education, however she has taken on the APTA Lending Library
- viii. There is a wonderful selection of items in the Lending Library, educational, pedagogical, entertainment, audio and visual recordings, and many others
- ix. There is a website interface that will allow you to request an item from the Lending Library and we would be happy to send those out to you
- x. APTA is always here to support the continued professional growth and education of our members, wherever you happen to be and whatever difficulties we are currently facing

g. Newsletter Editor Report – Marek Orszulik (given by Juanita Stauffer)

- i. Marek volunteered to take this position on a year ago, however some other opportunities came up and he found he was no longer able to take this position on
- ii. Marek has just finished his last complete issue
- iii. We are delighted and thankful to have had Jamie Syer step up to take this position on

h. Motion to adopt the executive reports as presented

- i. Moved by Joan Ritchie
- ii. Seconded by Gwendolyn Bartek
- iii. Motion carried

6) New Business:

- a. Appointment/Election of vacant APTA Executive positions
  - i. President – Juanita Stauffer

1. Moved by Sheryl Schnare
    2. Seconded by Michele Tamtom
    3. Motion carried
  - ii. Continuing Education Convenor – Sheryl Schnare
    1. Moved by Dara Fensky
    2. Seconded by Sarah Ireland-Harms
    3. Motion carried
  - iii. Acknowledgement of new Newsletter Editor – Jamie Syer
  - iv. Acknowledgement of Executive members completing their term
    1. Three members of the Executive are completing their terms
    2. We will offer a public thank you to them when we are able to meet in person again
    3. Marek Orsulik
    4. Marion Parrott
    5. Alison Kilgannon
  - v. Acknowledgement of our Conference/Webinar Convenor – Chelsea
- b. Bustin
  1. Chelsea has been an absolutely invaluable member of our team
  2. She has been extremely knowledgeable and creative regarding technology and working around the challenges the last year has posed

7) Next Year's Conference Update

- a. Location: To Be Decided
- b. Date: September 23/24 2022
- c. Headliner: Nicola Canton

8) Webinar Presenters upcoming this year

- a. Adam Johnson
- b. Jamie Syers
- c. Kendal Heifelman
- d. Karen Gerelus
- e. Accountant
- f. Pamela Pike
- g. Samantha Coates
- h. These will take place the 4<sup>th</sup> Friday of each month (except for December) at 10AM

9) Adjournment of Meeting – 12:21PM

- a. Moved by Veronica Weber